

# Defence & Technology Show - Edition 3.0

## Privacy Policy

Last Updated: April 14, 2025

At Defence & Technology Show (<http://defenceexpotn.in>), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website or interact with our advertisements, including on platforms like LinkedIn.

### 1. Information We Collect

We may collect personal information when you:

- Visit our website
- Fill out a form
- Subscribe to a newsletter
- Register for an event
- Interact with our ads or content on LinkedIn or other platforms

Types of data we may collect include:

- Name
- Email address
- Phone number
- Company name
- Job title
- IP address

- Any other information you voluntarily provide

## 2. How We Use Your Information

We use your information to:

- Provide the services you request
- Respond to your inquiries
- Improve our website and offerings
- Send relevant marketing or promotional materials
- Run targeted advertising campaigns on LinkedIn and other platforms
- Analyze user behavior and campaign performance

## 3. Cookies and Tracking

Our website uses cookies and similar tracking technologies to enhance user experience. We may use these technologies to:

- Track user behavior
- Measure ad performance
- Personalize content and ads

You can manage your cookie preferences through your browser settings.

## 4. Sharing Your Information

We do not sell your personal data. We may share information with:

- Service providers working on our behalf (e.g., analytics, email marketing)
- Advertising platforms like LinkedIn, in compliance with their data usage policies

- Authorities if legally required

## 5. Your Rights

You have the right to:

- Access, update, or delete your personal data
- Withdraw consent at any time
- Opt out of marketing communications

To do so, please contact us at [swatantramag@gmail.com](mailto:swatantramag@gmail.com).

## 6. Data Security

We implement appropriate technical and organizational measures to protect your information from unauthorized access, disclosure, or destruction.

## 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices.

## 8. Changes to This Policy

We reserve the right to modify this policy at any time. Updates will be posted on this page with a revised date.

## 9. Contact Us

If you have questions about this Privacy Policy, please contact:

Defence & Technology Show

SWATANTRA FOUNDATION

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